The Concept

The UZH JobHub is the new recruitment fair to be held on the campus of the University of Zurich (UZH), hosted by UZH Career Services in the spring term of 2020 for the very first time.

Students, graduates and doctoral candidates of all stages, faculties and areas of study will have the opportunity to network with employers for a whole week and to identify suitable career opportunities and entry level positions.

Centrepiece of the UZH JobHub will be the fair exhibition of employer stands in the Lichthof. On the days preceding and following the fair an exciting programme awaits students and company representatives, enabling the attendees to acquire an in-depth view of different companies via presentations and workshops, and to be recruited at interview sessions following the fair.

The UZH JobHub is intended for students in search of a part-time job or work experience related to their qualification, and for graduates wishing to start off as a trainee or entering straight into professional life after completion of their studies.
Facts & Figures
(As of 2018)

Students according to faculty

Total number of students (incl. MAS)

350
Faculty of Theology

711
Vetsuisse Faculty

3375
Faculty of Law

3473
Faculty of Business, Economics and Informatics

3613
Faculty of Medicine

9898
Faculty of Arts and Social Sciences

4407
Faculty of Science

Number of degrees

PhD
705

Master
1998

Teacher Training for Upper Secondary Schools
208

Bachelor
2414

Students by gender

♀ 15,320
♂ 11,277

International students

5325
Your Benefits as an Employer at the UZH JobHub

Increase your visibility as an employer and reach your target groups directly on campus – be present!

Focus on key themes – position yourself!

Make contact with interesting candidates – network!

Interview talents on the spot – recruit your trainees!
General Programme

The UZH JobHub will follow a structured order of events. On Monday, students will learn in presentations and workshops given by career advisors how best to prepare themselves for the days following. This enables them to put together their application portfolio and to have their application photo taken or to receive help with networking and the interview process.

On the second day, students put their preparatory work to use and can locate various companies at Tuesday’s fair. As an employer, you will have the chance at your stand to provide students with an overview of career opportunities in your company.

On Wednesday, Thursday and Friday you can present your company in its best light via workshops or presentations, and thus position yourself as an attractive employer through focusing on themes of your choice. In addition, we will provide rooms for employers to hold interviews on campus from Wednesday to Friday of the JobHub week.

In addition, the UZH Career Services application zone will be open to students from Monday to Friday. They will be able to work on their portfolios, have their documentation checked by experts, or take advantage of short sessions with careers advisors so as to be optimally prepared for the JobHub.

Presentations / Workshops for career preparation
(Information on perfecting one’s portfolio, application photo etc.)

Employers’ fair in the Lichthof

Company presentations, business insights or workshops

On campus interviews

Application zone with career advisors
Learn about opportunities to get involved in the UZH JobHub. Choose from the different formats or take advantage of our discount offers. If you book a stand at the fair you will qualify for a discount of 5% on the first booking and 10% on the second.

**Fair Stand**
Book a stand area of up to 10m² at the employers’ fair at UZH’s Lichthof on 17th March 2020.
- **Price:** CHF 2,000 (for 10m²) / **Duration:** 10am till 3pm
Within the scope of our Early Bird Offer, the first three employers who book a stand will only pay CHF 1,500 instead of CHF 2,000.

**Podium**
A colleague from your company can join a group of four employer representatives on the podium, directed at your target group.
- **Price:** CHF 500 / **Duration:** up to 60 minutes

**Eat, Play, Meet**
Send two representatives from your company to the entertaining ‘Eat, Play, Meet’ event where they can pitch your corporate culture alongside representatives from three other companies, whilst offering students a view behind the scenes.
- **Price:** CHF 500 / **Duration:** 90 minutes

**Your own Company Workshop / Business Case**
Choose your own thematic focus and present it in a workshop format. Position your business as you wish to.
- **Price:** CHF 1,000 per room / **Duration:** up to 100 minutes

**Company Presentation / Business Insight**
Deliver a company presentation showing your business to the students in a positively glowing light!
- **Price:** CHF 1,000 / **Duration:** 45 minutes

**Interviews**
Conduct interviews directly on campus. We will provide rooms in one hour slots together with a reception service. It is up to you how many interviews you conduct in a one hour slot. We recommend between two and three per slot, but shorter speed interviews or longer panel interviews are also possible.
- **Price:** CHF 500 per slot / **Duration:** 60 minutes

**Food Sponsoring during the Fair**
Sponsor a wholesome snack for visitors to the fair and brand it with your logo. This option is for one employer only, and on a first come first served basis.
- **Price:** dependent on cost, to be agreed / **Duration:** during the whole day of the fair (March 17, 2020)

Prices are subject to special offers which are valid for the first UZH JobHub week in 2020. Join us as an ‘Early Partner’ and take advantage of attractive conditions!
Our Marketing

All employers with a fair stand and the food sponsor will have their logo featured on the following publicity material and media:

- Posters (to be put up in a number of locations in and around UZH)
- Reverse side of flyers (to be distributed at a number of locations at UZH)
- Front page of the programme (printed and electronic versions)
- Social media presence (posts with logos on Instagram, Facebook and Twitter)
- Career Services Event website (logos on the event site, including an employer portrait)

In addition, employers will be mentioned in the Career Services’ invitations via direct mailings.

Employers who book other formats for the JobHub week (for instance company presentations or workshops) will have their logo featured in the programme alongside their respective event, as well as in social media posts and on the Career Services website, including an employer portrait.

The food sponsor will also have the exclusive opportunity to appear with their logo on the branded JobHub takeaway coffee mugs (with responsibility for the production costs).

The mugs will be used for serving hot drinks in the UZH catering halls and cafeterias in the two to three week period before the UZH JobHub.
Contact

Join us for the first
UZH JobHub

We look forward to hearing from you!

Daniela Gunz
University of Zurich Career Services
jobhub@careerservices.uzh.ch
079 444 71 58